



How to submit an application

1. Choose the category for which you are applying.
2. Create a three-minute video that includes the information shown below.
3. Post the video on YouTube. Choose the Public setting so the judges will be able to view it. Copy the link and save it, as you will need it for Step 4.
4. Complete the online application.

How to prepare your video presentation

The following elements must be included in your presentation, as each element will be judged. The quality of your presentation will be judged as well. Try to answer the questions and prompts within a narrative, rather than by reading each prompt/question and then responding to it. The award winners' videos will be shown at SOAR 2017.

Introduction

- Your name
- The name of your company
- How long the company has been in business

Qualifying information

For the Preservation Award

- Describe the old and the new, how you melded them, and what made it innovative.
- Describe the impact that this innovation has had, or will have.
- How did doing business in our region make this innovation possible?

For the Global Achievement Award

- Describe the situation and the innovation, or the turning point that made it possible.
- Which countries were reached, and how did it impact them in a positive way?
- How did doing business in our region make this innovation possible?

For the Corporate Collaborator Award

- Describe the problem that needed to be solved, and the innovation that resolved it.
- If you represent a private company, which public agency or agencies did you collaborate with? If you represent a public agency, which company or companies did you collaborate with?
- How did doing business in our region make this innovation possible?

For the Innovator Award

- Describe the problem that needed to be solved.
- How did you use technology and innovation to solve the problem?
- How did doing business in our region make this innovation possible?